We all want the work we do to have meaning and purpose. So many of us are trying to come up with our “passion” or an amazing ability we are naturally good at. What ends up happening when we do this? We get stuck because we are putting too much pressure on ourselves. Our goal should be to experiment with ideas based on our interests or issues that we care about. What idea excites you the most? Start there. Instead of trying to figure out all the steps in your plan, just make your next move. Here are reflection prompts to get you moving forward. Don’t overthink or censor your answers! Simply go with what first comes to mind.

**Brainstorm Ideas**

- What are issues in the world you care about or challenges you want to help solve?
- What ones do you care about so much, that you want to move from thinking about them to acting on them?
- Need some help with ideas? Use these websites to investigate what the world currently needs and what sparks your curiosity:
  - World Economic Forum Strategic Intelligence [intelligence.weforum.org](intelligence.weforum.org)

**Brainstorm You**

For each of your ideas above, answer these questions:

- Why does this issue matter to you?
- How would you like to contribute?
- What do you have to offer (knowledge, skills, and abilities) to this issue?

**Brainstorm Possibilities**

- What organizations are currently working on this?
- What roles do their employees have that interest you?
- Who are people you admire that are contributing to this challenge?
- What are some of the roles they have pursued?

**Based on everything you’ve learned, what is one move you can make in the next 24 - 48 hours?**

**What idea do you want to experiment with that you are feeling most excited about right now?**